

## PRESS RELEASE

Presentation and Dissemination of the European Programme **ENTRE@VETSCHOOLS**: *Promoting Key Competences (Entrepreneurship) Through an Integrated Career Orientation Programme and Flexible Learning Pathways for VET Students.*

Erasmus+KA2 in VET Sector 2018-1-DE02-KA202-005130

Developing a career is a process, not just a destination. Unfortunately, not enough attention is paid to the developmental process required to engage in thoughtful, thorough career development. The ENTRE@VETSCHOOLS project aims to develop VET students' entrepreneurial skills that will not only contribute to new business creation, but also to the employability of young people.



As the ENTRE@VETSCHOOLS project is reaching a successful end, the completion of all the activities are marked with the organisation of a Multiplier Event in all partner countries in order to promote and to disseminate the project's results. In Cyprus, the Multiplier event was organized with great joy and excitement by the Emphasys Centre. Due to the restrictions imposed by the COVID-19 pandemic, the event was divided in two parts.

The first session was organized on the 23<sup>rd</sup> April 2021 at the Mall of Cyprus in Nicosia, where members of the target group such as VET trainers/teachers, students and other relevant stakeholders took part in small workshops and presentations of the ENTRE@VET project aims and objectives, the e-learning platform and the educational material developed. Due to the restrictions of COVID-19, participants were divided in smaller groups (2-4 persons) and were informed initially about the general aims and objectives of the project and the key findings of our research, followed by a more detail analysis of our learning modules and materials. After the presentation, small workshops were organised for participants to engage with the platform and the resources developed.



The second session was organized on the 25<sup>th</sup> April 2021, in collaboration with the winery Ktima Yerolemo in Omodos, Limassol district. Along with the presentation of the project, the event included a speech from Ms Helen Athinodorou, co-owner of the Ktima Yerolemo, who shared her entrepreneurial



journey and how COVID-19 brought new challenges, but also new opportunities for entrepreneurial initiatives. At the end of the event, participants had the chance to enjoy a brunch at Ktima Yerolemo and also a wine tasting experience.

Overall, both events offered a great opportunity to promote the materials and resources developed through the lifetime of the project, and to promote the importance of entrepreneurial skills and training especially for young people. More information about the ENTRE@VETSCHOOLS project can be found on our website: <http://entrevet.eu/> To gain access to all the materials and resources developed, register for free on our e-learning platform: <https://academy-entrevet.eu/>